



Bainbridge Performing Arts'

*2011-2012 Season
Sponsorship Benefits*

Bainbridge Performing Arts is always pleased to partner with you to customize your sponsorship benefits.

● **TITLE SPONSORSHIP BENEFITS**

- The name of your company over the title of the production — “Your Company Presents...”
- Your logo on BPA’s website with a link to your website.
- Prominent display of your logo on all Print-At-Home tickets purchased online
- Prominent display of your logo on all corresponding production marketing materials, including banners and posters.
- Onsite recognition with digital lobby signage and ticket printing, seen by over 20,000 patrons a year.
- Recognition of your sponsorship in corresponding production programs, advertising and PR.
- Sponsor acknowledgement during all pre-show announcements.
- The opportunity to host a table displaying information on your business in BPA’s lobby.
- Hospitality Opportunities:
 - Up to 25 complimentary tickets for your employees and clients (BPA Productions only — subject to availability).
 - Opportunity to buy out performances.
 - Opportunity to attend BPA-hosted sneak previews and receptions (select productions only) and invite your employees and clients.

● **PRODUCTION SPONSORSHIP BENEFITS**

- Your logo on BPA’s website with a link to your website.
- Prominent display of your logo on all Print-At-Home tickets purchased online
- Prominent display of your logo on all corresponding production marketing materials, including banners and posters.
- Recognition of your sponsorship in corresponding production programs, advertising and PR.
- Sponsor acknowledgement during all pre-show announcements.
- Hospitality Opportunities:
 - 15 Complimentary tickets for your employees and clients (BPA Productions only — subject to availability).
 - Opportunity to buy out performances
 - Opportunity to attend BPA-hosted sneak previews and receptions (select productions only) and invite your employees and clients.



● **CORPORATE SPONSORSHIP BENEFITS**

- Your logo on BPA's website with a link to your website.
- Prominent display of your logo on all corresponding production marketing materials, including banners and posters.
- Onsite recognition with digital lobby signage and ticket printing, seen by over 20,000 patrons a year.
- Recognition of your sponsorship in corresponding production programs, advertising and PR.
- Sponsor acknowledgement during all pre-show announcements.
- Hospitality Opportunities:
 - 10 Complimentary tickets for your employees and clients (BPA Productions only — subject to availability).
 - Opportunity to buy out performances
 - Opportunity to attend BPA-hosted sneak previews and receptions (select productions only) and invite your employees and clients.

● **SEASON PROGRAM SPONSOR AD RATES/BENEFITS**

BPA'S full-color, glossy program is distributed at every performance of the season and is read by over 15,000 patrons. The deadline for inclusion in the program is June 1.

SPONSORSHIP LEVELS	ADVERTISING BENEFITS
\$10,000	Free full page ad
\$7,500	Free 1/2 page ad
\$5,000	Free 1/3 page ad
\$2,500	Free 2.25" square ad
All other levels	15% discount on program advertising

ADVERTISING PRICES 2010-2011	COLOR (or) B&W
<i>2.25" w X 2.25" h square</i>	\$350.00
<i>2.25" w X 5" h vertical</i>	\$575.00
<i>5" w X 2.25" h horizontal</i>	\$575.00
<i>7.75" w X 2.25" h horizontal</i>	\$750.00
<i>2.25" w X 10" h vertical (1/3 page)</i>	\$850.00
<i>5" w X 7.5" h vertical (1/2 page)</i>	\$1,000.00
<i>7.75" w X 10" h vertical (Full Page)</i>	\$2,000.00